



Juan Ignacio Rosauer

Senior Product Designer (UX/UI)

Senior Product Designer with 6+ years of experience designing data-heavy and regulated products across healthcare, fintech, and e-commerce.


Specialized in simplifying complex systems, improving usability, and driving engagement through research, interaction design, and scalable design systems.

Experienced working cross-functionally with product managers and engineers, delivering end-to-end solutions from discovery to implementation.

◆ Work experience

Sep 2024 - Present

Sr. Product Designer (UX/UI)

 **Forte Group** digital consultancy firm, Florida (USA)


Working across client engagements including Gilead Sciences and Intus Care.

- For Gilead Sciences, designed data-heavy product experiences for pharmaceutical field teams, improving clarity and usability across dashboards and reporting views.
- For Intus Care, contributed to a healthcare analytics platform focused on high-risk populations, helping simplify complex workflows and improve data visibility.
- Partnered closely with PMs, engineers, and stakeholders to deliver end-to-end product design solutions.
- Introduced more consistent UI patterns and supported scalable product decisions across engagements.

[Agency projects](#)

Jun 2021 - Sep 2024

UX/UI Designer


 **Raven Inc.** digital consultancy firm, Santiago (Chile)

- Led end-to-end design for a Mexican neobank, from research and concept to high-fidelity and testing.
- Designed user flows and interfaces that improved onboarding and overall digital banking experience.
- Delivered scalable design solutions across multiple product areas, ensuring consistency and usability.
- Mentored junior designers and contributed to establishing design standards and best practices.
- Collaborated cross-functionally with product, engineering, and business stakeholders.

[Agency projects](#)

May 2021 - Jan 2023

UX/UI Design tutor

 **Coderhouse** online education center, CABA (Argentina)

- Delivered UX/UI training programs, mentoring students in design fundamentals, research, and prototyping.
- Provided feedback and guidance on real-world projects, helping students build job-ready portfolios.

Jun 2020 - Jun 2021

UX/UI Designer


 **Aratech** digital consultancy firm, Madrid (Spain)

- Designed digital products across multiple industries, including e-commerce and media platforms.
- Conducted user research and usability testing to validate design decisions.
- Collaborated with clients and cross-functional teams to deliver user-centered solutions.

[Agency projects](#)

Dec 2019 - May 2020

Jr. UX/UI Designer

 **Morse Creative Studio** agency, Neuquén (Argentina)

- Supported UX and UI design across multiple client projects.
- Collaborated with senior designers and stakeholders to deliver high-quality design outputs.

Jan 2019 - Nov 2019

Comercial Photographer

 **HFH Auto Group**, Melbourne (Australia)

- Lead photographer in charge of creating print magazine layouts and brand identity assets.

Jul 2018 - Jan 2019

Fashion Photographer

 **The Photo Studio** photography studio, Melbourne (Australia)

2014 - 2018

Lawyer (Civil & Family Law) — Argentina

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Argentina · Remote

 Portfolio:

<https://juanrosauer.com/>

 LinkedIn:

www.linkedin.com/in/juanrosauer

◆ Education

Emotional Design

Interaction Design
Foundation, 2023

Design for the 21st Century

Interaction Design
Foundation, 2022

Design Thinking

IBM, 2021

Research UX

Coderhouse, 2021

Advanced UX/UI Design

Coderhouse, 2020

UX/UI Design

Coderhouse, 2019

Graphic Design bootcamp

Creativelive, 2016

Photography bachelor's degree

Universidad de Flores,
2015-2017

Law bachelor's degree

Universidad Católica
Argentina, 2010-2015

◆ Skills

Product & UX

User Experience (UX)
Design
User Interface (UI) Design
Product Design
Interaction Design
Design Systems
Data Visualization
User Research
Usability Testing

Collaboration & Process

Cross-functional
Collaboration
Agile Methodologies
Stakeholder Management
Product Thinking

Tools

Figma, FigJam
Adobe Creative Suite
Jira, Notion, Miro
Zeplin, Loom, Whimsical
Cursor, GitHub, Storybook
ChatGPT, Claude
UX Pilot, Magic Patterns

◆ Languages

Native Spanish
Fluent English (C2)
Basic Italian (A1)