Juan Ignacio Rosauer
Product Designer

rosauerjuanignacio@gmail.com

+54 9299 4665788

Argentina

[in]

Portfolio

Highly skilled and creative Product Designer with over 6 years of experience in the industry, bringing a unique blend of design expertise and cross-cultural exposure. With a background in law, graphic design and commercial photography, as well as experience living and working in Buenos Aires, Melbourne, Madrid and Milan, offers a global perspective on user-centered design.

Currently based in Argentina and serving clients in USA, this designer specializes in creating inclusive and intuitive user experiences through research, empathy, and design.

◆ Work experience

Sep 2024 - Present

Sr. UX/UI Designer

Forte Group digital consultancy firm, Florida (USA)

- Senior Product Designer for Intus Care, a healthcare analytics platform focused on improving care for elderly and high-risk populations.
- Leading the end-to-end UX/UI design process, from user research and wireframing to high-fidelity design and prototyping.
- Collaborating closely with cross-functional teams, including product managers, developers, and data analysts, to create intuitive and data-driven user experiences.
- Ensuring design consistency and usability across the platform while aligning with business goals and user needs.
- Continuously refining and iterating on designs based on user feedback, testing, and industry best practices to enhance engagement and accessibility.

Agency projects

Jun 2021 - Sep 2024

UX/UI Designer

Raven Inc. digital consultancy firm, Santiago (Chile)

- Lead UX Designer for Now, a Mexican neobank, responsible for creating a modern and user-centered digital banking experience.
- Overseeing the entire UX design process, from research and concept development to design and testing.
- Collaborating with cross-functional teams, including product management, development, and marketing, to ensure a cohesive and effective design.
- Guiding and mentoring junior UX designers and ensuring adherence to design standards and guidelines.
- Staying up-to-date with the latest design trends and technologies to drive innovation and ensure a competitive advantage for Now Bank.
- UX Designer at CMPC, crafting seamless and intuitive online shopping experiences through user research, design and testing, and continuous iteration to drive sales and customer satisfaction in the paper industry.

Agency projects

May 2021 - Jan 2023

UX/UI Design tutor

Coderhouse online education center, CABA (Argentina)

- UX/UI (initial and advanced level) tutor, delivering engaging lessons, mentoring students, staying up-to-date with design trends, and fostering a positive learning environment to prepare students for the real-world.

Jun 2020 - Jun 2021

UX/UI Designer

Aratech digital consultancy firm, Madrid (Spain)

- UX/UI Designer, delivering user-centered digital experiences for clients across various industries.
- Working on projects including an e-commerce platform for Galisur and a news app named Rede, conducting user research, creating designs, and testing for effectiveness.
- Collaborating with clients and cross-functional teams to ensure seamless and innovative designs that drive client success and support the growth of Aratech.

Agency projects

Dec 2019 - May 2020

Jr. UX/UI Designer

Morse Creative Studio agency, Neuquén (Argentina)

- Worked on an array of different projects.
- Collaborated with UX and UI directors, Program Development Managers, and other stakeholders to successfully complete designs.

Jan 2019 - Nov 2019

Comercial Photographer

HFH Auto Group , Melbourne (Australia)

- Lead photographer in charge of creating print magazine layouts and brand identity assets.

Jul 2018 - Jan 2019

Fashion Photographer

The Photo Studio photography studio, Melbourne (Australia)

2014 - 2018

Lawyer

- Provision of high-quality legal services.
- Representation of clients in litigation and negotiations.
- Specialization in Civil and Family Law.
- Legal research.
- Negotiation.
- Conflict resolution.
- Strategic advice.

◆ Education

Emotional Design
Interaction Design Foundation, 2023

Design for the 21st Century
Interaction Design Foundation, 2022

Design Thinking
IBM, 2021

Research UX
Coderhouse, 2021

Advanced UX/UI Design
Coderhouse, 2020

UX/UI Design
Coderhouse, 2019

Graphic Design bootcamp
Creativelive, 2016

Photography bachelor´s degree
Universidad de Flores, 2015-2017

Law bachelor´s degree
Universidad Católica Argentina, 2010-2015

◆ Skills

Adobe Creative Suite
Photoshop, Illustrator, InDesign, XD, After Effects

Prototyping
Figma

Additional
JIRA, Miro, Airtable, Zeplin, Notion, Optimal, Loom, Whimsical, Lookback, Procreate, Agile methodologies, Logo Design, UX writing

◆ Lenguages

Native Spanish
Fluent English (C2)
Basic Italian (A1)